



THE #1 PROVIDER
OF DIGITAL MARKETING
SOLUTIONS FOR RECRUITERS

PROJECT OVERVIEW



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YOU ARE HERE !

PROJECT OVERVIEW - GETTING STARTED

Thanks for choosing JXT to help ignite your digital ecosystem.

We're here to make it easy to get your brand onto JXT and set you up with the world's most powerful recruitment digital marketing platform.

Over the course of this project we'll share tools, industry knowledge and factsheets to help you understand the process, and how you can get the most from the JXT platform.

This is the first fact sheet, and it introduces the main components of your project.

As well as being the main stages in delivering your solution, we'll use each of these as a milestone and checkpoint in the project.



1. ONBOARDING

We'll set up a kick off meeting to define the project plan and timeline. At this point you can start using the sitemap builder to set up the architecture for your site.



2. SET UP

Now's the time to send us all your brand assets and approved site content. With this we can set-up your site and create a design preview for you to sign off.



3. DEVELOPMENT

We take your approved preview and start platform configuration and development, ready for extensive testing.



4. QA AND UAT

The way we configure your brand onto our platform is a complex process, and quality is extremely important. We put a lot of emphasis on testing and reviewing. Typically there are two iterations of the test/review cycle, but we will keep going until you're happy to sign off the site.



5. DEPLOY

It's time for your new digital brand to go live. And this is the beginning of the next part of the journey to being a leader in digital strategy best practice. To ensure your success continues we assign you an ongoing project management team, who will help you make the most of your new JXT site.

It seems like there will be a lot of work involved, and we'll rely on you to supply key information and assets, but we also have a full project team. They'll drive your site development and handle most of the work. You can rely on them to help you out at any time.


We're really excited about going on this journey with you and can't wait to see the success of your brand online. We want to make sure that together we can quickly complete our project so you get to benefit as soon as possible.


Ready to jump ahead? Here are the numbered fact sheets that will guide you through the project:

- ② Your online brand
- ③ Pre project kick off
- ④ Five steps for project success
- ⑤ SEO, social and content
- Preparing for UAT
- ⑦ Going live – what you need to know
- ⑧ What next for success?



NEED HELP?

 Need anything? Help is just a call away.

 Your project team will be your usual point of contact, however anyone at JXT is ready to answer questions and support you.

Call us on 02 9955 7170 or email projects@jxt.com.au

