5 Elements of an Effective Digital Recruitment Strategy



BE RESPONSIVE

A mobile-responsive site is crucial for any recruitment agency or corporate HR team looking to build a solid digital presence.



70%
of job seekers
apply for jobs on
their
smartphones

On average it takes

52

DAYS

to fill a job opening



2

BE SEARCHABLE

Increase your website visitors and job applications by optimising your jobs to be easily indexed by Google.

BE SOCIAL

Give candidates the ability to apply to vacancies with minimal effort, by enabling single-click applications which populate data from LinkedIn, Seek or Indeed profiles. 3



31%

of job seekers have reported finding a job through social network

HAN

Firms can gain

25%

more revenue with optimised recruiting software process



4

BE INTEGRATED

Improve overall candidate experience and minimise admin for your team by seamlessly integrating with your CMS / database.

BE SECURE

Your client and candidate data is the cornerstone of your business and the protection of that data should be taken seriously.

5



63%
more likely to enter their details into a secure site